

**BACHELOR OF ARTS, DEPARTMENT OF COMMUNICATION
COLLEGE OF ARTS, COLUMBUS STATE UNIVERSITY
PUBLIC RELATIONS**

STUDENT NAME: _____

909#: _____ Date _____

Area A Essential Skills 9 hrs	Credits	Term	Grade
ENGL 1101 English Composition 1	3		
ENGL 1102 English Composition 2	3		
MATH *	3		

Area B Institutional Options 5 hrs	Credits	Term	Grade
COMM 1110 Public Speaking	3		
SEMINAR- A *	1		
SEMINAR- B *	1		

Area C Humanities 6 hrs	Credits	Term	Grade
HUMANITIES *	3		
ARTS *	3		

Area D Science/ Math/ Tech 10 hrs	Credits	Term	Grade
SCIENCE with LAB *	4		
SCIENCE*	3		
SCIENCE/MATH/TECH*	3		

Area E Social Sciences 12 hrs	Credits	Term	Grade
HIST 2111 –OR- HIST 2112	3		
POLS 1101 American Government	3		
BEHAVIORAL SCIENCE *	3		
WORLD CULTURE *	3		

Wellness Requirements 3 hrs	Credits	Term	Grade
PHED 1205 Concepts of Fitness	2		
PEDS (ANY)	1		

Area F Course Related to Major 18 hrs (SELECT 9 Hrs FROM THE FOLLOWING)	Credits	Term	Grade
**COMM 1115 On-Set Film Production I	6		
COMM 2105 Interpersonal Communication	3		
COMM 2115 Intercultural Communication	3		
COMM 2136 Group Communication	3		
COMM 2137 Intro to Mass Communication	3		
SELECT ONE OF THE FOLLOWING	3		
COMM 2545 Selected Topics in Communication	3		
Foreign Language 2002	3		
TAKE THE TWO FOLLOWING COURSES			
Foreign Language 1002	3		
Foreign Language 2001	3		

Area G Program Requirement 33 hrs	Credits	Term	Grade
Area G1 Theory and General Concepts			
COMM 3256 Communication Theories	3		
COMM 4000 Communication Exit Assessment	0		
COMM 4116 Communication Ethics	3		
SELECT ONE OF THE FOLLOWING			
COMM 3157 Qualitative Comm Research	3		
COMM 3255 Quantitative Comm Research	3		

Area G2 Media Production Requirements	Credits	Term	Grade
COMM 3235 Interactive Media Production	3		
COMM 3257 Video Production I	3		
Area G3 Writing Requirements			
COMM 3242 Writing for Media* Minimum grade of B	3		
COMM 4108 Social and Digital Media Writing	3		
COMM 4143 Strategic Media Writing	3		
Area G4 Public Relations Requirements			
COMM 3141 Introduction to Public Relations	3		
COMM 4141 Public Relations Management	3		
COMM 4142 Public Relations Campaigns	3		

Area H Program Electives 9 Hrs	Credits	Term	Grade
Area H1 Media Production (CHOOSE ONE OF THE FOLLOWING)			
COMM 4257 Video Production II	3		
COMM 4259 Integrated Web Design	3		
Area H2 Public Relations Electives (SELECT ONE OF THE FOLLOWING)			
COMM 3125 Modern Media and Culture	3		
COMM 3135 Persuasion	3		
COMM 3146 Political Communication	3		
COMM 4125 Free Speech and Free Expression	3		
COMM 4135 Crisis Communication	3		
COMM 4145 Organizational Communication	3		
COMM 4147 Advertising Campaigns	3		
Area H3 Non-program Electives (SELECT ONE OF THE FOLLOWING)			
MGMT 3109 Principles of Management for Non-Business Majors	3		
MKTG 3109 Principles of Marketing for Non-Business Majors	3		

Area I General Electives 18 Hrs	Credits	Term	Grade
SELECT ANY OTHER 1000 LEVEL OR ABOVE COURSES. Your selection could also include any of the following:			
COMM 3498 Practicum (up to 3)	1		
COMM 3698 Jr. Internship AND/OR	3		
COMM 4698 Sr. Internship	3		
**GFA 2000 or 3000 level craft courses	6 Hrs each		
**GFA 2000 or 3000 level internship/preceptorship	6 Hrs each		
**DENOTES GFA COURSES THAT CAN BE APPLIED TOWARD THE 18 Hour FILM PRODUCTION CERTIFICATE.			

Total Required Hours: 123

Note:
*Refer to reverse side under Area B: Seminar –A and B
* See reverse side for specific Area requirements
Effective August 17, 2020