

# Public Relations

Area		Course	Fall	Spring	Summer	Notes
F		GFA 1000 Intro to On-Set Film Production	X			
F		COMM 2105 Interpersonal Comm	X		X (Online)	
F	Select four	COMM 2115 Intercultural Comm	X	X (Online)		
F		COMM 2136 Small Group Comm	X	X		
F		COMM 2137 Intro to Mass Media	X	X (Online)	X (as needed)	
F		COMM 2545 Selected Topics in Comm	X (*)		X (Online)	
G1	(Req)	COMM 3256 Comm Theories	X		X (Online)	
G1	(Req)	COMM 4000 Exist Assessment	X	X (Online)	X (Online)	
G1	Select one	COMM 4116 Comm Ethics	X			
G1		COMM 4125 Freedom of Speech			X (Online)	
G1	Select one	COMM 3157 Qualitative Research	X			
G1		COMM 3255 Quantitative Research Methods		X		
G2	(Req)	COMM 3235 Interactive Media Production		X (Online)		
G2	(Req)	COMM 3257 Video 1			X (Online)	
G3	(Req)	COMM 3242 Writing for Media	X	X (Online)		Minimum grade B
G3	(Req)	COMM 4108 (prereq. 3242) Social and Digital Media Writing	X	X (Online)	X	
G3	(Req)	COMM 4143 (prereq. 3242) Strategic Media Writing		X	X	
G4	(Req)	COMM 3141 PR 1	X		X (Online)	
G4	(Req)	COMM 4141 PR Management				
G4	(Req)	COMM 4142 (prereq.COMM 3141) PR Campaign	X			

H1	Select one	COMM 4257 Video 2		X		
H1		COMM 4259 Integrated Web Design	X			
H2	Select one	COMM 3125 Modern Media and Culture	X	X (Online)		
H2		COMM 3135 Persuasion		X (Online)		
H2		COMM 3146 Political Communication				
H2		COMM 3240 Podcasting 1	X			
H2		COMM 4147 Advertising Campaign				
H2		COMM 4125 Freedom of Speech			X (Online)	
H2		COMM 4135 Crisis Communication	X		X (as needed)	
H2		COMM 4145 Organizational Communication			X (Online)	
H3		Select one	MGMT 3115 Principles of Mgmt for Non-Business Majors			
H3	MKTG 3115 Principles of Marketing for Non-Business Majors					
H		COMM 3498 Practicum	X	X	X	
H		COMM 3698 Junir Internship	X	X	X	
H		COMM 4698 Senior Internship	X	X	X	